



# 2011 Parade of Lights



Join the festivities and fun as we start the Holiday Season in Morris on Thursday, November 17, 2010, with the 11th annual Grand Parade of Lights. The Morris Area Chamber of Commerce’s Retail Committee invites all businesses and community members to enter a float, vehicle, or characters in our Grand Parade of Lights. We have invited Santa to join us for the parade. (So, please do not include a Santa with your parade unit—we don’t want to dash any one-Santa beliefs!)

We encourage you to get together with co-workers, family, and friends to put together your parade entry. Because it is a “Parade of Lights,” we ask that you decorate and dazzle the crowd with lots of lights on your entry. Including some holiday music would also be good. Prizes will be awarded for the best overall entry and the best show of lights. Please return this form to the Chamber Office.

***Lineup will be in the order registration forms are received— first in, first in line, etc.***

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## Grand Parade of Lights Registration Thursday, November 17, 2011 6:00 p.m. (5:30 check-in)

Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Address, City, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Entry Description: **Please also indicate the length of your parade entry (including vehicle), and if you will have music.**

Length of unit \_\_\_\_\_ Music \_\_\_\_\_

It is understood that service groups, businesses and organizations have their own insurance. For those without insurance, we ask you to sign a release of liability:

I, the undersigned, agree that I will notify my participants that they alone are responsible for any personal injury and/or property damage resulting from participation in the Parade of Lights. I specifically release and discharge in advance The Morris Area Chamber of Commerce from any and all liability.

Applicant Signature \_\_\_\_\_

Please return form to:  
Morris Chamber of Commerce,  
507 Atlantic Ave., Morris, MN 56267  
Or Fax to: 320-585-4814



# 11th Annual GRAND PARADE OF LIGHTS November 17, 2011

- The lineup will be on **E 10th Street**. Please have someone **check-in** at the parking lot by Cenex at **5:30 p.m.** Your unit number will be issued at that time.
- We ask that you please have your unit in position **no later than 5:45 p.m.** to avoid last minute traffic congestion. (NOTE: The parade will run North to South again this year.)
- You must check-in and receive a number for your unit to be judged. Prizes will be awarded as follows: \$50.00 Chamber Cash for the unit with the best light presentation and \$50.00 Chamber Cash for the best overall unit.
- **The Parade of Lights will start promptly at 6:00 p.m. at the corner of 10th Street and Atlantic Avenue.**
- During the parade, please leave some space between your unit and the next unit. This will allow the judges time to judge your float, and for spectators to view all units.
- For the safety of our spectators, candy may not be thrown from parade units. If you wish to give out candy, please have people walking to hand it out. (Candy in the face can hurt and injure --- Please do not throw candy!)
- It will proceed down Atlantic Avenue and conclude at Pedersen Funeral Home. **Continue on South Street for a few blocks** so as to keep the parade moving. It will also be safer to unload your riders where the traffic is lighter.
- **Remember-Please do not include a live Santa with your float.**
- UMM students will be videotaping the parade to be aired on the access channel at a later date. Holiday music is a great addition to both the parade and the video. Please include it with your unit if it is possible.

**Thank you for being a part of this event! We'll see you at the parade!**

**Retail Trade Committee  
Morris Area Chamber of Commerce**